

6 BUSINESS & INVESTMENT FORUM

Protagonists facing a new paradigm

MENDOZA 2025

Thursday 6th / Friday 7th · March · 2025

Hotel Hilton Mendoza



**BUSINESS &
INVESTMENT FORUM**
MENDOZA 2025



**MENDOZA
ARGENTINA**





6^o BUSINESS & INVESTMENT FORUM

MENDOZA 2025

GRAPE HARVEST FESTIVAL

This is the ideal setting for international networking meetings, which bring together representatives from the business sector, entrepreneurs, investors, local associations and government officials.

PREVIOUS EDITIONS



PREVIOUS EDITIONS

**217
MEETINGS**



Pre-scheduled meetings between government officials, investors and business representatives

**69
SPEAKERS**



National and international speakers

**2270
PARTICIPANTS**



Including investors, important political figures and business leaders -from local, national and international settings.

**54 ROUNDTABLE
SESSIONS**

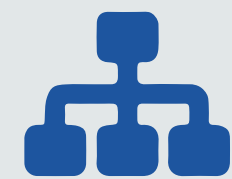


Where participants share discussions

**+854
BUSINESS
REPRESENTATIVES**



**+112
GOVERNMENT
OFFICIALS**



+720 NEWS REPORTS IN NATIONAL AND LOCAL MEDIA

**SINCE
2024**

200 B2B BUSINESS MEETINGS

BUSINESS SPEED MEETINGS:

27 PROJECTS

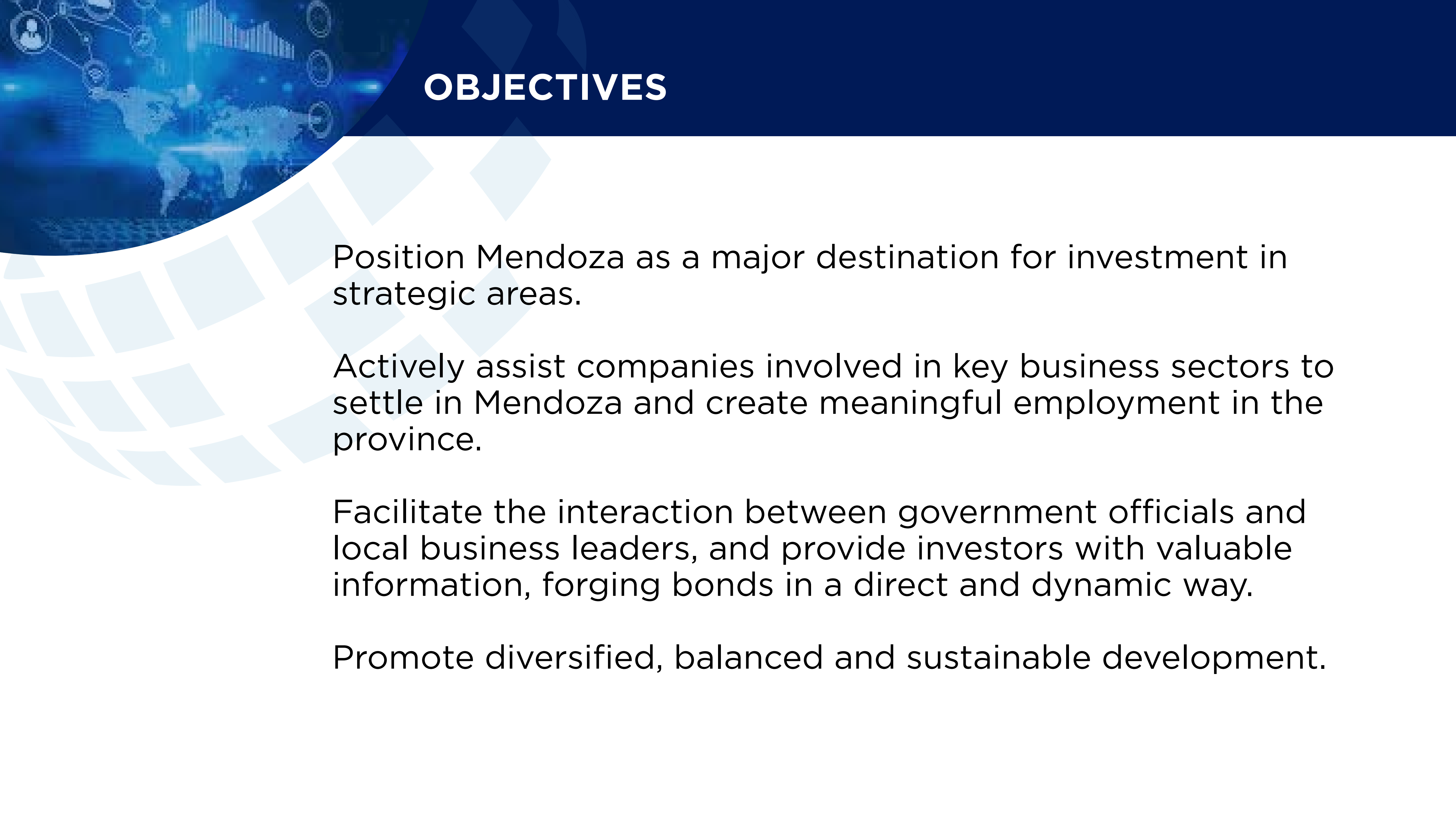
51

ENTREPRENEURS FROM MENDOZA

A decorative graphic in the top-left corner consisting of a cluster of hexagons. Each hexagon contains a white icon representing various fields: technology (gears, Wi-Fi, smartphone), industry (factory, crane, oil rig), business (truck, bar chart, handshake), and innovation (lightbulb, brain, network).

AIM

Contribute to promoting Mendoza as a destination for domestic and foreign investment in strategic areas, sharing knowledge and fostering direct contact between local business representatives and major local, national and international investors, by hosting an event that promotes local investment opportunities and business networking.



OBJECTIVES

Position Mendoza as a major destination for investment in strategic areas.

Actively assist companies involved in key business sectors to settle in Mendoza and create meaningful employment in the province.

Facilitate the interaction between government officials and local business leaders, and provide investors with valuable information, forging bonds in a direct and dynamic way.

Promote diversified, balanced and sustainable development.

AGENDA

Venue | MENDOZA HILTON Hotel

THURSDAY, MARCH 6TH

8:00 h	Registration
9:00 a 12:00 h	Lectures by specialists
10:00 a 12:00 h	Business Roundtables: • New Industries (Biotechnology and Bioeconomy) • Oil & Gas • Logistics • Knowledge Based Economy and Audiovisual
12:00 a 13:00 h	Economic Contextualization of Business and Investment by the President of the Business Council of Mendoza and the Governor of the Mendoza Province
9:00 a 12:00 h 13:30 a 17:00 h	Pre-scheduled meetings with government officials. (*) B2B Meetings · Networking
Networking cafe	

(*) Exclusive for investors from other provinces and countries

FRIDAY, MARCH 7TH

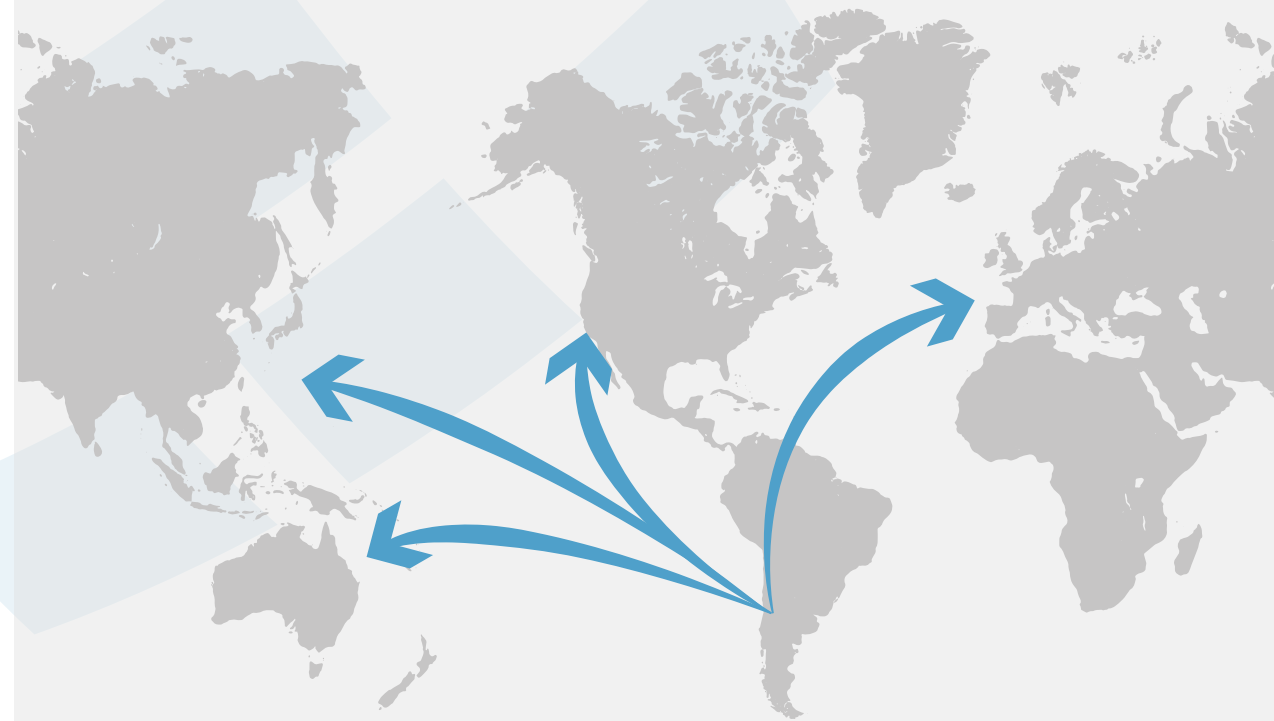
8:30 h	Registration
9:00 a 12:00 h	Lectures by specialists
9:00 a 11:00 h	Business Roundtables • Mining • Tourism and Gastronomy • Health • Stock Breeding
11:00 a 13:00 h	Business Roundtables • Energy • Aerospace • Real Estate and Sustainable Construction • Viticulture
9:00 a 13:00 h	Pre-scheduled meetings with government officials. (*) B2B Meetings / Innova Invest: meetings between investors and entrepreneurs / Networking
Networking cafe	

(*) Exclusive for investors from other provinces and countries

WHY TO INVEST IN MENDOZA?

1 STRATEGIC LOCATION

Located within the bioceanic corridor



2 INSTITUTIONAL VALIDITY

- Coordination between private and public sectors
- Legal certainty
- Fiscal sustainability
- Important and organized business sector as a dynamic force for the local economy

3 INFRASTRUCTURE

11 Public Industrial Parks and other private Industrial Parks

2 Technology Park

Air and Land Connectivity

Services of telecommunications, tourism, health, education, financial, transportation, etc.

Integrated energy system

Petrochemical hub: refinery, industrial park and specialized companies

4 SKILLED MANPOWER

10 Public and private Universities

70,000 University students

Great variety of academic degrees

5 NATURAL RESOURCES



MENDOZA TODAY

EXPORTS TO 142 COUNTRIES

First exporter of wine, plastic materials, garlic, frozen potatoes and plums.

ECOSYSTEM OF INNOVATION, SCIENCE AND TECHNOLOGY

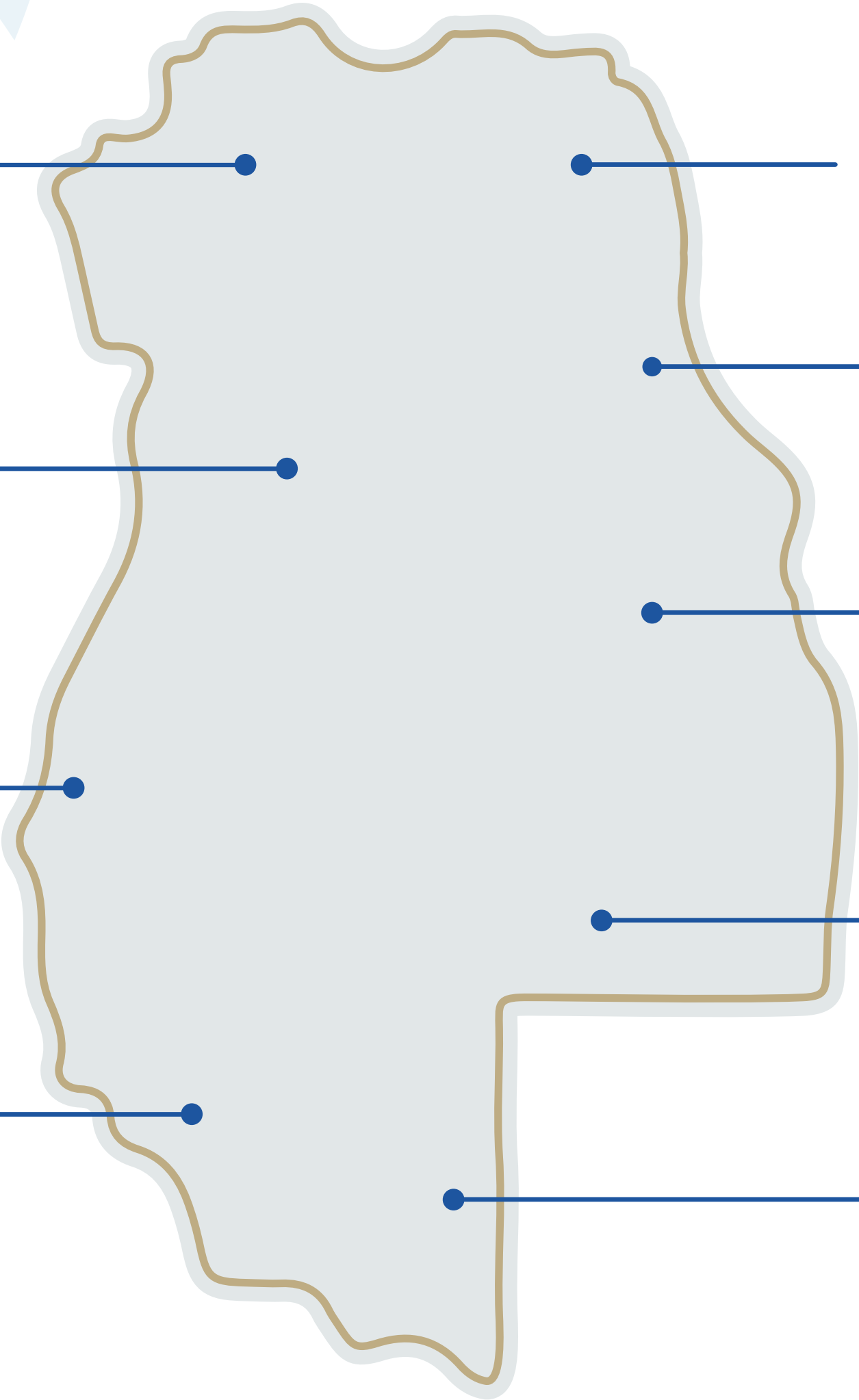
Innovation Agency created by Law.
2 Technology Parks.

HUMAN TALENT

10 Universities.
Literacy rate 98,4%.

QUALITY OF LIFE

HDI (Human Development Index): 0.848
Proximity of natural places,
variety of cultural offer,
educational and health infrastructure,
gastronomy at international level.



LOGISTICS

75% of Mercosur land
good transport

AIR CONNECTIVITY

Direct flights to San Pablo,
Rio de Janeiro, Panama,
Lima, Santiago de Chile.

FIRST PRODUCER

Wine, garlic, peaches,
prunes, pre-fried potatoes, oregano,
industrial tomato.

DIVERSIFIED PRODUCTIVE MATRIX

Agribusiness, Knowledge-Based Services,
Energy and Petrochemicals,
Mining, Tourism, Metalworking,
Agriculture and Stockbreeding.

NATURAL RESOURCES

4th in conventional oil,
30% shale oil from Vaca Muerta Reservoir,
Sustainable Mining: Potassium, Iron, Gypsum,
8th in gas extraction.

POWER GENERATION HUB

Solar
Hydro
Thermal
Geothermal

SOME INTERNATIONAL COMPANIES OPERATING IN MENDOZA

the vines
resort & spa

Holcim

Sheraton

HYATT

DIAGEO

SPI SPI Group

nh
HOTELS

LVMH
MOËT HENNESSY • LOUIS VUITTON

ups

STARBUCKS

mercado
libre

HSBC

ICBC

Santander

MAPFRE

BBVA Francés

Allianz

KFC

Prudential

McDonald's

TOTAL

DELLA TOFFOLA
GROUP

KNAUF

FLOWSERVE

SOGRAPE
ORIGINAL LEGACY WINES

Hilton
FOR THE STAY

GLOBE
METALES

LATAM

WESTERN
UNION

DHL

Coca-Cola

tonelería
nacional

pwc

VIÑA CONCHA Y TORO
— FAMILY OF NEW WORLD WINERIES —

ARCOR

ProEnergy

wsp
GOLDER

ECOCERT
GROUP

Shell

BAKER
HUGHES

Deloitte.

Simplot
ARGENTINA

SWAROVSKI

Nestlé

VINOCOR

Unilever

CODORNÍU

Carrefour

cencosud

bejo

Knight Piésold
CONSULTING

ALGODON
WINE ESTATES

DESDE 1890
CERVECERÍA Y MALTERÍA QUILMES

DANONE

SUBWAY

Globant

SPT

L CATTERTON

AXION
energy

CHANDON

Copa Airlines

WALSON
GROUP

STRATEGIC SECTORS FOR INVESTMENT

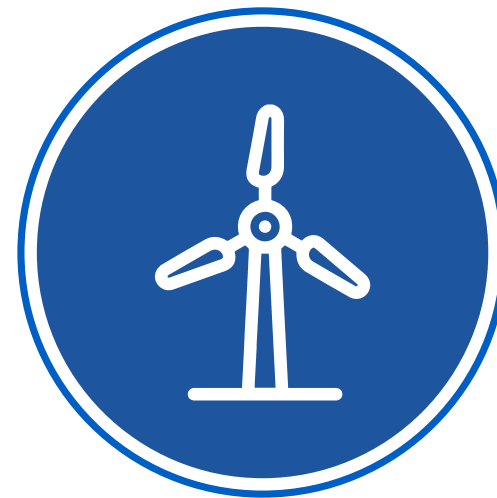
Aerospace



**KBE and
Audiovisual**



Energy



Stockbreeding



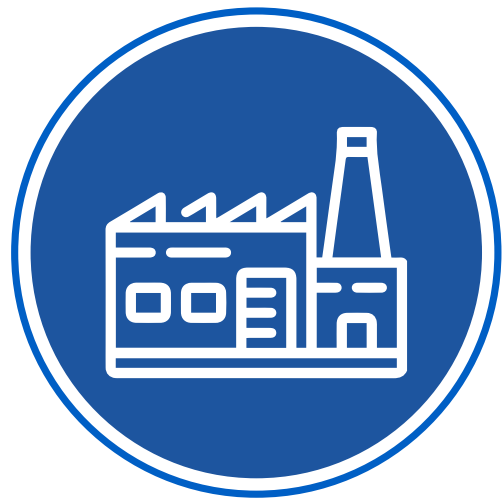
Logistics



Mining



**New Industries:
Biotechnology and Bioeconomy**



Oil & Gas



**Real Estate and
Sustainable Constructions**



Health



**Tourism and
Gastronomy**



Wine Industry



SOME SUCCESS STORIES

NATIONAL AND FOREIGN INVESTORS



cabify

Uber

Digital transport platforms: CABIFY · UBER

Provincial Mobility Law, a pioneer in regulating the operation of digital transport platforms.



Copa Airlines
LATAM

GOL
JetSMART
SKY

Air transport: COPA AIRLINES · SKY

JETSMART · LATAM · GOOL

Greater connectivity between Mendoza and the world.



Simplot

QNUTS

Agroindustrial:

SIMPLOT · QNUTS



Eventbrite **mercado libre** **Globant** **rampy** **WUNDERMAN THOMPSON**
ALAYA **almundo** **pwc** **IBM** **aws**

KBE: ALAYA · AL MUNDO · EVENTBRITE · GLOBANT

MERCADO LIBRE · RAMPY · SILICE · PWC

WUNDERMAN THOMPSON · AWS · IBM



GALILEO **ACONCAGUA ENERGÍA** **JPCR** **Hattrick ENERGY**

**Infrastructure: GALILEO · PETROLERA ACONCAGUA ENERGÍA
PETROQUÍMICA COMODORO RIVADAVIA · HATTRICK ENERGY
GENNEIA · ROCH S.A · KOBREA · EL QUEMADO**



AGOSTINO WINES
ARGENTINA

ambev

ALFA CRUX

ALPAMANTA

BODEGA DANTE ROBINO

ANAIA

ANTIGAL
WINERY & ESTATES
MENDOZA - ARGENTINA

BELHARA ESTATE

Luigi Bosca

DOMINIO DEL PLATA

CHEVAL DES ANDES

L CATTERTON

ANDELUNA
argentina

RODEGA ARGENTO

ZUCCARDI
VALLE DE UCO

Bodega Kintu
MENDOZA - ARGENTINA

GRUPO PERAFLO
GRUPO PERAFLO



Patagonik

Kuarzo
Entertainment
Argentina

Audiovisual: PATAGONIK FILM GROUP · KUARZO

· Law for the promotion and development of the audiovisual industry No. 9508/18.

· Cash rebate law for 40% of production.



ADLANTO

CRIBA

KAIKOURA
CAPITAL

GRUPO ECIPSA

Real Estate Developers: ADLANTO · CRIBA

KAIKOURA · GRUPO ECIPSA



Hilton
MENDOZA

LA MORADA
life

CASA NAOKI

HUALTA
WINERY - HOTEL MENDOZA
CURIO COLLECTION BY HILTON

VISIONAIR
VIP

CHOZOS
RESORT

EL AZUFRE

Mendoza
BALLOONS

FINCA EL PARAÍSO
VINOS LUGUJ EDECA

Tourism: HILTON MENDOZA · LA MORADA LODGE

CASA NAOKI · HELITRONADOR · VISION AIR VIP

FINCA EL PARAÍSO · HUALTA HOTEL · CHOZOS RESORT

EL AZUFRE · MENDOZA BALLOONS



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Protagonists facing a new paradigm

MENDOZA 2025

Generating new business is a way to contribute to Mendoza's growth, with new alternatives that help diversify the sectors of our productive economy and its exports.

CONTACT

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