



FORO DE INVERSIONES  
& NEGOCIOS MENDOZA

Organizan



MENDOZA  
ARGENTINA

## 7° FORO DE INVERSIONES & NEGOCIOS MENDOZA 2026

NUEVO TIEMPO PARA CONFIAR Y CRECER

5 y 6 de marzo

Hotel Hilton Mendoza

### **The Investment & Business Forum will hold its seventh edition in March**

The event is jointly organised by the provincial government, through the Ministry of Production, and the Mendoza Business Council (CEM) as part of the National Harvest Festival. As every year, the forum adds new features.

Mendoza, February 2026.- The seventh edition of the Investment & Business Forum will be held in the context of the National Harvest Festival on 5 and 6 March at the Hilton Mendoza hotel. Under the name 'A new time to trust and grow', leaders from different business sectors, national and foreign investors, as well as provincial and national officials will come together.

With a focus on connecting leaders, ideas and projects that promote the development of Mendoza, the Forum has already demonstrated the synergy and potential that can be generated during these days. As is now almost a tradition, one of the main conferences on Thursday afternoon will be on the 'Economic Context for Investment and Business' by the Governor of Mendoza, Alfredo Cornejo, and the President of the CEM, Martín Clément.

The event will offer spaces designed to foster connections, analyse opportunities and promote economic growth in Mendoza. For this reason, strategic meetings, B2B meetings, conferences by renowned professionals and networking sessions, among other activities, will be planned. Each area of the Forum is carefully planned so that participants can find concrete opportunities to generate and promote projects.

### **What will be in this edition**

During this edition, there will be conferences presenting and promoting innovative ideas and sectoral round tables designed as spaces for dialogue to learn about perspectives on key industry issues. In addition, Innova Invest, a modality that was added last year, will be developed, where pre-selected young companies will be linked with investment funds in order to generate opportunities and forge strategic alliances.

Another key moment of the Forum will be the Sectoral Investment and Business Roundtables. In this context, Mendoza's projects and objectives in key sectors will be presented, while strategies and opportunities will be discussed. Participants will include government officials, prominent figures from the business sector and potential investors.

Finally, the Forum has already proven the success of business meetings due to the possibility of bridging the gap between investors and suppliers. These meetings will take place in two formats: B2B meetings, designed to generate opportunities and strengthen commercial ties; and meetings with officials, which will facilitate direct contact between national and international investors and representatives of the provincial government in order to promote investment opportunities within the province.



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### **The Mendoza Investment & Business Forum in numbers**

The Forum has grown year after year to the point where it now attracts an increasing number of participants and business leaders from renowned companies. Taking all previous editions into account, some of the figures are as follows:

- 241 pre-scheduled meetings
- +854 leading business figures from the world's major brands and markets
- 3,256 participants
- 99 speakers
- +112 national and provincial government officials
- 66 sectoral investment roundtables
- +860 mentions in national and provincial media

For more information and pre-registration: <https://foroinversionesmendoza.com/>

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**We appreciate your help in spreading the word.**

**Sincerely,**

**Florencia Da Souza**

**Press**

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