

7° FORO DE INVERSIONES & NEGOCIOS MENDOZA 2026

NUEVO TIEMPO PARA CONFIAR Y CRECER

5 y 6 de marzo · Hotel Hilton Mendoza



FORO DE INVERSIONES
& NEGOCIOS MENDOZA

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Opportunities for growth, the central theme of the Mendoza Investment & Business Forum 2026

Finance, economics, business roundtables, thought-provoking presentations and B2B meetings will be part of the now traditional Forum to be held as part of the National Harvest Festival.

Mendoza, February 2026.- The Mendoza Investment & Business Forum, organised by the Government of Mendoza through the Ministry of Production and the Mendoza Business Council (CEM), has become one of the classic events of the National Harvest Festival. For this reason, the number of participants - businesspeople and investors who take part in the event - has been growing year after year, as has the interest in being part of a space that promotes synergy between the public and private sectors in order to drive the provincial economy.

Under the slogan 'A new time to trust and grow', an edition will be held on 5 and 6 March at the Hilton Mendoza hotel, featuring new developments as well as successful formats with the aim of achieving the main objective of attracting investment to Mendoza. 'We must have confidence that the people of Mendoza have the capacity to do great things, as we have achieved them on several occasions throughout our history,' said CEM President Martín Clément, referring to the name of the seventh Forum.

The trajectory of this event is a clear commitment to the future and a sign of the harmony that exists in the province between the public and private sectors. **'The forum is a symbol of the commitment to working together and the confidence that Mendoza has more than enough conditions to attract investment,'** Clément emphasised. From the point of view of the president of the Business Council, the province has great potential for economic growth in a national context in which investment decisions require confidence and a vision for the future.

Alberto Marengo, undersecretary of Industry, Trade and Logistics for the province and head of the Forum on behalf of the Government of Mendoza, recalled that the results of each previous event are worked on and continued throughout the year. The aim is to finalise and further develop the lines of action, investment and development that emerge within the framework of the Forum. 'The activities are aimed at showcasing the investment opportunities that Mendoza has to offer and have proven to be successful,' Marengo noted. He added that the context of the National Harvest Festival is key to this end due to the large influx of national and international visitors who come to the province.

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Main conferences and activities

Among the new features that can already be anticipated for **the 2026 edition of the Investment & Business Forum**, we can highlight the traditional lecture by the **governor of the province of Mendoza, Alfredo Cornejo, and the president of the CEM**. This will take place at midday on the first day, in the central hall. The theme will revolve around the economic context of investment and business in the province.

Also on the first day, there will be conferences on **'The present and future of the wine business'** by Javier Merino of Banco Supervielle; **"The mind that drives extraordinary decisions. Neuroscience, emotions and change, by Estanislao Bachrach,' from Banco Macro;** and **'Perspectives 2026. Between the macro that orders and the micro that invests,"** by Alejo Costa from Max Capital, and Víctor Fayad, Minister of Finance and Public Credit of Mendoza, among others.

In addition, on Thursday there will be **round tables** on Investment and Business Development in Software and High-Tech Services, Logistics, Oil and Health, and Health Tech. In the afternoon, there will be presentations focusing on various topics: nuclear energy, mining, finance, energy, and labour reform, among others.

On Friday, round tables, **B2B meetings between private companies, and meetings between provincial officials** and potential national and international investors will continue. The former will cover: Aeronautics and Aerospace Industry, Mining, Real Estate and Sustainable Construction, Agrifood Tech, Energy, Livestock, Tourism and Gastronomy. In addition, there will be a special space for networking between investors and young companies from Mendoza.

Among the conferences on the second day, one of the highlights will be **'Argentina 2026: a year of decisions and opportunities. Macroeconomics, interest rates, the dollar and portfolios,'** by Rodrigo de Benítez of Grupo ST. At 11 a.m., it will be time for **'Investing with vision: the long-term financial challenge,'** with Elena Alonso of Emerald Capital.

Later on this last day, there will also be a panel discussion on the Business Climate and Innovation in Municipal Management with Ulpiano Suárez (Mayor of the City), Fernando Vargas (IDB), Gustavo Rivarola (CEM advisor), Rodrigo González (economist) and Gala Díaz Langou and David Groisman (CIPECC).

For more information and registration: <https://foroinversionesmendoza.com/>

We appreciate your help in spreading the word.

Florencia Da Souza

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