

7° FORO DE INVERSIONES & NEGOCIOS MENDOZA 2026

NUEVO TIEMPO PARA CONFIAR Y CRECER

5 y 6 de marzo · Hotel Hilton Mendoza



FORO DE INVERSIONES
& NEGOCIOS MENDOZA

Organizan



CONSEJO EMPRESARIO MENDOCINO



MENDOZA
ARGENTINA

Mining, Energy and Finance among the strategic sectors of the 2026 Investment & Business

The meeting will be held on 5 and 6 March and will showcase Mendoza's main potential for attracting investors. The presence of the Minister of Economy, Luis Caputo, has been confirmed.

Mendoza, March 2026.- Mendoza is consolidating its position as an investment hub, which will be reflected in the seventh edition of the Investment & Business Forum as part of the National Harvest Festival. 'A new time to trust and grow' is the slogan of the 2026 event, which is already a classic among wine celebrations and is organised by the Government of Mendoza, through the Ministry of Production and the Mendoza Business Council (CEM).

The Forum is much more than a business meeting; it seeks to position the province as an investment opportunity and, for this reason, attracts leading figures from provincial, national and international businesses, with a diverse and high-level agenda.

On Thursday and Friday, at the Hilton Mendoza hotel, work will be done to promote provincial economic development in all economic areas. In this context, for the second consecutive year, the Minister of Economy of the Nation, Luis Caputo, will be present and will speak to those in attendance. The presence of one of the main national officials is a sign of the importance of the Investment Forum.

In the midst of the country's transformation and with strong growth in specific sectors, mining, energy and finance are some of the areas that will have the greatest representation. All this without neglecting traditional activities such as tourism and wine production, or emerging ones such as ICT and logistics, among many others. 'Mendoza has consolidated a clear strategy with predictable rules and a public-private partnership that transforms opportunities into concrete investments,' said Alberto Marengo, the province's undersecretary for industry, trade and logistics.

He added that the local productive matrix—mining, energy, hydrocarbons, wine production, knowledge economy, logistics, tourism—is undergoing a process of expansion that requires capital, innovation and scale. In this context, the Investment & Business Forum provides the context for this purpose through networking spaces, B2B meetings between private individuals, meetings with provincial officials and rounds with national and international investors.

There will also be connections with start-ups, international outreach and multi-level participation with public actors, banks, private capital and international organisations. Martín Clément, president of the CEM, said that in order to build the future and grow, it is important to commit to fundamental values and good practices. 'These are processes that take time, leadership and ethical and moral values,' Clément reflected. The businessman highlighted the importance of the Forum, which is gaining visibility in various national and international spaces.

Strategic areas

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The event will place special emphasis on strategic sectors for the current development of Argentina and the province. Mining is positioned as one of the major players, with Mendoza embarking on a promising path. Within this framework, there will be specific panels, including 'From geology to capital', where experts will analyse why mining represents a concrete investment opportunity today.

In terms of energy, there will be debates on growth potential, including a panel on the nuclear sector as an opportunity for the province. There will also be a presentation on innovative financial instruments for energy development, reflecting the key role of energy in the productive matrix.

The financial component will also take centre stage with conferences focused on macroeconomic outlooks, investment strategies and long-term challenges. Critical variables such as interest rates, exchange rates and portfolio construction in a context of economic transformation will be addressed. The Investment & Business Forum thus reaffirms its role as a catalyst for opportunities to consolidate Mendoza as a competitive and reliable destination for capital.

Innovation in Viticulture, led by leading figures in the sector; Tax Innocence and Labour Reform, Risks and Opportunities; and Dialogues with the Future, What Future Are We Creating? will also be the topics of three panels within the Forum that will address these current issues.

Companies supporting the seventh edition

The companies supporting the Mendoza Investment & Business Forum in 2026 are: Banco Supervielle, Macro, Grupo ST, Emerald Capital and Max Capital, as Platinum sponsors. Meanwhile, Banco Galicia, Mercantil Andina, Pluspetrol, Banco San Juan, Grupo LTN / Fríolatina, JetSmart, Banco Ciudad, EDEMSA, PWC, Sancor Salud, Distrocuyo, Petróleos Sudamericanos, Genneia, Mendoza Stock Exchange, IOL and IMPSA will be Gold sponsors. Finally, the Silver sponsors are EMSA, Sancor Seguros, Venoil, Calzetta S.A., Monteverdi, Tassaroli, Montemar, Andreu, Susbin, Instituto Wolf, PCR, Vistage, Oscar David Mayorista, SEIS, Triunfo Seguros, GT, Chirca, Dervinsa, Ferotec, Rodríguez y Deinhardt Legal, Quintana Energy and BBVA.

We appreciate your help in spreading the word.

Kind regards,

Florencia Da Souza

Press Officer

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